

Q&A Economics 2023-2024



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**Disclaimer**

Each question is answered as precise as possible, looking at all questions present inside MEGA.

Feel free to reach me to feedback over this file content. Also to thank, which does not kill me that much.

Summary

-- 08/02/2022 (1 h) --

1) What are the different ways to categorize innovation?

2) What are the pros and cons regarding collaboration?

3) What are the aspects correlated to the construction of a new product development team?

(extra) 4) In the context of circular economy, what are the contributes that social house communities can bring?

2022 First call

* What are the differences between a radical innovation and an incremental innovation? What are their main features?
* How firms can protect their innovations?
* What are the main advantages and disadvantages of a parallel development process?

-- 25/01/2023 (1 h) --

1) Define dominant design. Which strategies could a firm use to create a dominant design?

2) Which factors should a firm consider when planning a protection strategy?

3) Which types of innovations exists? Describe them shortly.

-- 08/02/2023 (45 min) --

1) Definition of first-movers. What are the advantages of first-movers? What factors might make some industries harder to pioneer than others? Can you name a successful late-entrant?

2) Define the different types of collaboration. What are the advantages of collaborating over solo development?

3) Which types of innovations exists? Describe them shortly.

-- 03/07/2023(45 min) --

1) Define Modularity.

a) explain how it affects the market dynamics and competitors.

b) internal analysis of modularity in the firm.

2) write your review on different types of collaborations, after discussing the advantages and disadvantages of collaborating over "solo development".

3) what are the different types of innovations and describe each of them.

-- 05/09/2023

1) Dominant design.

2) Porter's five force model.

3) Which types of innovations exists? Describe them shortly.